

REMARKS/ARGUMENTS

Claim Amendments

The Applicant has amended claims 19, 21-23, 25, and 26; claims 20 and 24 have been canceled. Applicant respectfully submits no new matter has been added. Accordingly, claims 19, 21-23, 25, and 26 are pending in the application. Favorable reconsideration of the application is respectfully requested in view of the foregoing amendments and the following remarks.

Examiner Objection – IDS

US Prior Art reference Melaku et al, has not been considered by examiner because the patent/document number listed is incorrect. An IDS has been resubmitted herewith to correct the error and reconsideration by the Examiner is respectfully requested.

Examiner Objection – Specification

The abstract of the disclosure was objected to because it was not on a separate sheet. In response, the abstract has been amended. In addition, the amended abstract is being submitted on a separate sheet. The allowance of the specification is respectfully requested.

Examiner Objections - Claims

Claims 20-22, 24-26 were objected to because of informalities. The Applicant appreciates the Examiner's thorough review of the claims. The Applicant has amended the claims as suggested by the Examiner in order to correct the informalities. The Examiner's consideration of the amended claims is respectfully requested.

Claim Rejections – 35 U.S.C. § 102(e)

Claims 19-21, 23-25 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Nguyen et al. (US 2004-0120477 A1, hereinafter Nguyen). The Applicant has amended claims 19 and 23 to better define the intended scope of the claimed

invention. In addition, claims 20 and 24 have been canceled. The Examiner's consideration of the amended claims is respectfully requested

Claim 19 has been amended and now recites that the subscriber data is of the called party, the step of recognizing a demand is based on the subscriber data and the receiver identification of the called party, and the multimedia information is associated with the called party and sent to the calling party terminal. Support for these amendments is found in paragraphs 71 and 72 of the Applicant's specification.

The present invention is directed to a method of providing multimedia information associated with a called party terminal to a calling party terminal. Subscriber data associated with the called party is retrieved. A core network node receives a call set up message providing an identification of the called party. A demand for multimedia information is recognized based on the subscriber data and the received identification of the called party. Multimedia information associated with the called party is then sent to the calling party terminal.

Nguyen discloses a system and method of providing a message to a terminating point of a call. A subscriber places a call. A switch then requests caller-ID information related to the calling party's telephone number from an applications server. The application server responds with a message, such as an advertisement, instead of the caller-ID information. The message is then sent to the called party. Nguyen does not disclose storing subscriber data associated with the called party, recognizing a demand from the subscriber data and the received identification of the called party or providing the multimedia information to the calling party.

The present invention allows a calling party to receive multimedia information of a called party. This is achieved by providing subscriber data about the called party to a core network node. This data is analyzed, and if there is a demand for multimedia information, sending the multimedia information to the calling party. The present invention is particularly useful for sending advertisements.

Thus, Nguyen does not disclose all the limitations recited in claim 19. In addition, claim 23 contains limitations analogous to claim 19 and is also not anticipated by Nguyen. Claim 21 depends from amended claim 19 and recites further limitations in

combination with the novel elements of claim 19. Claim 25 depends from amended claim 23 and recites further limitations in combination with the novel elements of claim 23. Therefore, the allowance of claims 19, 21, 23, and 25 is respectfully requested.

Claim Rejections – 35 U.S.C. § 103 (a)

Claims 22 and 26 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Nguyen in view of Cope et al. (US 7,055,174 B1, hereinafter Cope). The Applicant has amended claims 19 and 23 to better define the intended scope of the claimed invention. The Examiner's consideration of the amended claims is respectfully requested.

As discussed above, Nguyen does not disclose all the limitations recited in independent claims 19 and 23. In particular, Nguyen does not disclose storing subscriber data associated with the called party, recognizing a demand based on the subscriber data and the received identification of the called party or providing the multimedia information to the calling party. The addition of Cope does not make up the missing elements.

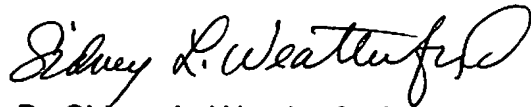
Therefore, the combination of Nguyen and Cope does not teach or suggest the present invention as recited in claims 19 and 23. Claim 22 depends from amended claim 19 and recites further limitations in combination with the novel elements of claim 19. Claim 26 depends from amended claim 23 and recites further limitations in combination with the novel elements of claim 23. Therefore, the allowance of claims 22 and 26 is respectfully requested.

CONCLUSION

In view of the foregoing remarks, the Applicant believes all of the claims currently pending in the Application to be in a condition for allowance. The Applicant, therefore, respectfully requests that the Examiner withdraw all rejections and issue a Notice of Allowance for all pending claims.

The Applicant requests a telephonic interview if the Examiner has any questions or requires any additional information that would further or expedite the prosecution of the Application.

Respectfully submitted,



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